



2023-2024 Advertising Rate Card

Odyssey Print Program

Size	Measurement	Season Sponsor	per Concert
	(Width x Height)	BW only	BW only
1/4 pg Vertical	2.75 in x 4 in	\$ 350	\$ 250
1/3 pg Horizontal	5.5 in x 2.5 in	\$ 450	\$ 350
1/2 pg Horizontal	5.5 in x 4 in	\$ 650	\$ 350
1/2 pg Vertical	2.75 in x 8 in	\$ 650	\$ 350
1 pg Vertical	5.5 in x 8 in	\$ 1500	\$ 550
1 pg Inside Cover, Front	5.5 in x 8 in	\$4500 Color Only	<i>Already purchased.</i>
1 pg Inside Cover, Back	5.5 in x 8 in	\$4250 Color Only	
1 pg Outside Cover, Back	5.5 in x 8 in	\$5500 Color Only	

Odyssey Livestream on Facebook and YouTube

Size	Measurement	Season Sponsor	per Concert
	(Width x Height)	Color Only	Color Only
1/2 panel Vertical	1280 x 1440 pixel	\$ 750	\$ 250
1 panel Horizontal	2560 x 1440 pixel	\$ 1500	\$ 500

Regulations & Agreement

- We accept .pdf or .jpg files
- Graphics will be accepted and published as-is.
- Advertisement should not be political, religious, or violent in nature. We also do not advertise anything that we consider to be conflict of interest to our organization.
- Season sponsors will submit an advertisement that will be used throughout the season. Single ads will need to be purchased to switch out the ads on periodic basis.

Deadlines

Due: 11:59pm	Odyssey Event Date(s)	Note:
1. August 4 (Fri)	August 18 (Fri)	
2. September 8 (Fri)	September 22 (Fri)	
3. September 29 (Fri)	October 13 (Sat)	
4. November 17 (Fri)	December 1 (Sun)	
5. January 19 (Fri)	February 2 (Fri)	No Livestream
6. January 19 (Fri)	February 9 (Thu) / Snow date 11 (Sun)	
7. February 23 (Fri)	March 8 (Fri)	Livestream to be confirmed
8. March 22 (Fri)	April 5 (Fri)	
9. April 19 (Fri)	May 3 (Fri)	
10. May 3 (Fri)	May 18 (Mon)	No Livestream
11. May 24 (Fri)	June 7 (Fri)	Livestream to be confirmed